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www.YouthArtsAcademySD.org 🌐

We are excited to announce that Youth Arts Academy (YAA), a specialty program of Boys & Girls Clubs of San Dieguito, will be hosting its 14th annual Commotion rock concert on May 5th, 2024, at Music Box in Little Italy. This event is not only a showcase for our talented students but also a vital fundraiser for our program.

Commotion will feature our student-led rock bands, and private lesson students, as they showcase the skills they have gained over the 8 months of our Rock Band Program. This event provides our youth the opportunity to perform on a professional stage in Downtown San Diego, while also raising funds for their program.

Net proceeds from this event help bridge the gap between the nominal fees we charge and the real costs of our services as well as the over \$6,000 in financial assistance we provide to ensure all youth are granted access to the myriad of quality programs we offer to stimulate growth, creativity, and self-expression through the arts.

Attached is a list of our sponsorship opportunities. The benefits of our sponsorship opportunities are perfect for your business or organization, as you will have the opportunity to advertise to 150+ participants/attendees from the 92024 – 92130 zip codes. Our guests are comprised of double-income households with a direct interest in products, services and businesses that support the 1,000+ youth that walk through our doors annually.

Your support is an integral part of the success of this event and of our organization. We hope you will consider aligning your brand with our mission of providing youth with access to quality arts programs in a safe, nurturing, and positive environment.

Thank you for your time and consideration.

Sincerely,

Darby Schnoebelen

Darby Schnoebelen
Youth Arts Academy Program Manager
Boys & Girls Clubs of San Dieguito

*Boys & Girls Clubs of San Dieguito is a 501©3 charitable organization.
All or part of your donation may be tax Deductible. Fed ID #95-2470435*



Sponsorship Opportunities

	Music Maker \$500 <i>(Many Available)</i>	Rhythm Ruler \$1,000 <i>(Many Available)</i>	Beat Boss \$2,000 <i>(Two Available)</i>	Symphonic Superstar \$4,000 <i>(One Available)</i>
Title Sponsor				✓
Two unique social media blasts on YAA social media acknowledging your support				✓
One social media blast on BGCSDTO social media acknowledging your support				✓
Individualized email blast to database of over 21,000 unique BGCSDTO constituents in May, June, and July e-newsletters			✓	✓
News Release sent to over 50 Southern California media outlets			✓	✓
VIP Booth at Commotion			One Booth (6 Individual Seats)	Owner's Box (6 Individual Seats)
Recognition on website and annual report		✓	✓	✓
Name/Logo on all event Marketing Materials	✓	✓	✓	✓
Recognition on social media, in YAA and BGCSDTO Newsletters, and at event	✓	✓	✓	✓

Commotion Donor Information Sheet

Please check all that apply:

I would like to sponsor COMMOTION in the amount of \$ _____

I have included a check for this sponsorship

I would like to pay by card

Enclosed is a gift certificate/letter for my raffle prize

My raffle prize is a physical item. I would like it picked up on: _____

Name of Business: _____

Thank you for your donation!

Donor Signature _____ Date _____

Address: _____

Phone #: _____ Email: _____

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